PLAY-A-THON GUIDLELINES FOR EVENT PARTNERS

Thank you for partnering with Oakland Steiner School for the 2014 Play-A-Thon. As an Event Partner, you will be listed on our web site and in all promotion materials.

This event will provide funds for play therapy at Beaumont Hospital, Troy. Play is an important part of the healing process for hospitalized children. Play is a fun, enjoyable activity that elevates spirits. It expands self-expression, self-knowledge, self-actualization and self-efficacy. Play relieves feelings of stress and boredom, stimulates creative thinking and exploration and regulates emotions.

As an Event Partner, you will set up a play challenge for the Play-A-Thon event at Oakland Steiner School (3976 S. Livernois, Rochester Hills) on May 17, 2014 – 12:00-3:00. Set up time begins at 10:00. You will be assigned an area on the property to set up your play challenge based on what your challenge is (for instance, if you design a hop scotch course as your challenge, you will need to be near an asphalt area). Oakland Steiner School promotes screen free play and encourages play that promotes physical activity, creativity and imagination. Please keep this in mind when designing your play challenge. Challenges should be designed to last no more than 2 minutes per participant and should be something for ages toddler - adult. An Event Partner is encouraged to decorate their play area with representative banners and is also welcome to have information available about their business or organization. Prizes for participants are OK but not necessary. Please avoid candy as a prize.

We also request that Event Partners actively promote the event to encourage participants to get pledges and attend since proceeds will benefit play therapy at Beaumont Hospital, Troy. OSS will handle all registrations and donations for the event. All we ask of Event Partners is to host a play challenge and to help us promote the event. Our web site has a promotion page that you may use to promote the event. www.oaklandsteiner.org. We will also provide you with posters.

In order to plan for the event and to make sure that we do not have duplicate play challenges, please fill out the information below and return by April 21st. You may also go on line to submit this information. www.oaklandsteiner.org

Thank you very much for partnering with Oakland Steiner School for the 2014 Play-A-Thon. If you have any questions, please do not hesitate to contact me.

Mary Chris Foxworthy
Director of Advancement
marychrisf@oaklandsteiner.org

Return form below to: Oakland Steiner School- 3976 S. Livernois, Rochester Hills, MI 48307 – Attn: Advancement

Name_____

Business or Organization_____

Address_____

City_____Zip_____

Phone_____E-Mail_____

Description of play challenge

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